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insurance group

NEWS RELEASE

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BARBON APPOINTS NEW MANAGING DIRECTOR FOR LETSURE

Barbon Insurance Group has announced the appointment of Ian Fraser as Managing Director for its Letsure division (tel: 0844 561 0660 or visit www.letsure.co.uk) – one of the leading suppliers of let property insurance solutions for tenants, landlords and agents.

Ian brings almost 20 years insurance industry experience to this key role and will be responsible for increasing focus on the operational and organisational development of the Glasgow-based business, in line with Group objectives.

“I have joined at an exciting time for Letsure and look forward to the challenge ahead,” commented Ian. “Having listened to what customers had to say about our fantastic tenant referencing service, it was already apparent the business has some really great people. We will continue to work as a close team to give our customers exactly what they need and demand in today’s market.

He continues: “ Growth will come from up and cross selling opportunities plus the current infrastructure provides a great base for developing new and innovative products and services. This will be vital in helping us achieve and maintain competitive edge whilst increasing market share to become the UK’s leading let property insurance specialist.”

Immediately prior to joining Letsure, Ian headed up his own consultancy. Previous to this, he spent eight years working at Kwik-Fit Insurance where he was responsible for significantly increasing sales of general insurance products. He started his career at Swinton Insurance before becoming a Financial Advisor at United Friendly.

Martin Oliver, CEO of Barbon Insurance Group said: “ I am delighted to welcome Ian to Letsure and Barbon. He has significant experience in managing and growing businesses and I am pleased he has joined our senior management team at this key phase of our development strategy.”

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Cont.../2

About Letsure:

Letsure Ltd provides tenant referencing, rental guarantee and insurance solutions for landlords and tenants. Through their network of letting agents and their online tenant assessment service they aim to be the first choice for today's professional landlord.

About Barbon Insurance Group:

Barbon Insurance Group Limited has a gross written premium of more than £xxx million and is committed to delivering innovative insurance solutions, as well as risk management and consultancy services. The company has built an impressive reputation through knowledge, experience and a commitment to understanding its customers' businesses. Letsure is a trading name of Barbon Insurance Group Limited, which is authorised and regulated by the Financial Services Authority.

For product information please contact Letsure, Granite House, 31 Stockwell Street, Glasgow G1 4RZ Tel: 0844 561 0660 or email info@letsure.co.uk

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